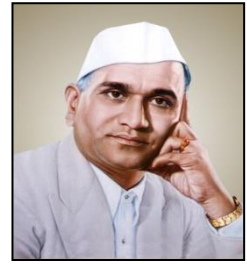




MAHATMA GANDHI VIDYAMANDIR'S, ARTS & COMMERCE COLLEGE, YEOLA, DIST. NASHIK



MENTORING FARMERS FOR THE AGRICULTURE SUPPLEMENTARY BUSINESS UNDER COLLEGE BEST PRACTICE

Objectives:

To guide and encourage farmers about supplementary businesses

To acquaint them with government schemes and facilities

To encourage farmers to practise organic farming

To teach them the importance of financial management

To make farmers financially strong through agriculture

The context:

The Yeola region is basically a dry region and has been affected by drought for many years. The farmers tend to cultivate mainly onions and corn, which are not cash crops. They often suffer due to less rain and a volatile market. It has been observed that, apart from the limitations of the region, the farmers are thrown into misery due to a lack of information about government schemes, the tendency to introduce new crops, the practise of market oriented farming or organic farming, or supplementary businesses. Lack of financial management, is also one of the major causes of farmer depression. The institute aims to address such issues by spreading awareness among farmers through best practises.

The practice

- The departments of Economics and Commerce execute the planning and management of the programme. The departments organise programmes to reach out to the farmers of Vadgaon Ballehe. The farmers are informed about various government schemes and facilities. They are encouraged to think about other cash-crop options or start organic farming. They are given lessons in financial management, such as raising funds or accessing loans. They are taught about side businesses such as goat farming, dairying, and fishing.

Evidences of Success

Programme name	Date	Number of participants
Agribusiness Entrepreneurship	15.08.2021	40
Promoting Organic Farming	3 Jan. 2023	56
Distribution of pamphlets	12 July 2022	--

List of farmers promoted to implement organic farming:

Sr. No.	Name of the beneficiary	Contact no.
1	Shelake Shivaji Raybhan	9764627170
2	Kotame Nitin Nivruti	9403696714
3	Admane Ramdas Madhav	9423175733
4	Kotame Krushna Sharad	9422590906
5	Kotame Tarabai Nivruti	9403696714

Activities:

- To achieve these objectives, various activities are undertaken by the institution to support farmers. Some of these activities include:
- Providing training and education on modern agricultural techniques and technology to farmers.
- Organizing awareness programs and workshops on sustainable agriculture and conservation of natural resources.
- Providing information on financial assistance and loans to farmers for purchasing modern agricultural equipment and inputs.
- Providing guidance on marketing support and access to markets for farmers.
- Developing and maintaining demonstration farms to showcase modern agricultural practices.

Outcome:

The support provided to farmers through various activities and programs helped them to gain knowledge about the importance of organic farming. Several farmers assured to implement the practice in near future. Through pamphlets they got the information about various government subsidised schemes and the procedures for filling up the online applications for the same. have a significant impact on the economic and social development of the community. The farmers were also promoted to use technology in agriculture and informed to access subsidies for the same through government schemes.

Conclusion:

In conclusion, the support program proved very fruitful as it encouraged farmers for organic farming, access government subsidies and use technology. The practice will help them improve productivity promote sustainable agriculture. The practice has contributed significantly to the economic and social development of the community.



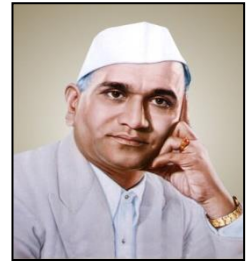



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**MAHATMA GANDHI
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ARTS & COMMERCE COLLEGE,
YEOLA, DIST. NASHIK**



Report on Financial Management Mentoring Program for Farmers

Date: 28 Nov 2019

The Department of Economics and Commerce at Mahatma Gandhi Vidyamandir's Arts and Commerce College, Yeola, organized a mentoring program on financial management for farmers in Maharashtra. The program aimed to address the hardships faced by farmers due to poor financial management and provide them with essential knowledge and skills to better manage their finances.

The event commenced with an insightful lecture on financial management delivered by Prof. P. R. Disagaj. He emphasized the importance of budgeting, savings, and investments to achieve financial stability and growth. Prof. Disagaj provided practical tips and strategies for farmers to effectively manage their income, expenses, and debt.

Following this, Prof. B. L. Shelar addressed the audience on the topic of the consumer world and the need for limiting our needs. He highlighted the significance of distinguishing between wants and needs, encouraging responsible consumption patterns that can alleviate financial burdens. The session aimed to create awareness among farmers about the impact of consumerism on their financial health.

The program was graced by the presence of Prin. Dr. Bhausaheb Game, who presided over the event. Dr. Game, the principal of the college, shared valuable insights and guidance with both farmers and students. His experience and expertise lent credibility to the program and motivated the participants to take control of their financial futures.


The mentoring program witnessed enthusiastic participation from numerous students and farmers. The interactive sessions and discussions allowed participants to raise questions, share their experiences, and learn from each other's challenges and successes.

Prof. T. S. Sangale concluded the program by expressing a vote of thanks to all the participants, speakers, and organizers. He reiterated the importance of financial literacy and

how it can positively impact the lives of farmers and their families. Prof. Sangale encouraged the attendees to implement the lessons learned during the program in their daily lives.




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MAHATMA GANDHI VIDYAMANDIR'S, ARTS & COMMERCE COLLEGE, YEOLA, DIST. NASHIK



Programme on Agribusiness Entrepreneurship

15.08.2021

On 15 August 2021, MGV's Arts and Commerce College, Yeola organised a programme on Agribusiness Entrepreneurship. The purpose of the programme was to boost organic farming. Mr Sadhubhau Shelke, an expert in organic farming and recipient of the prestigious Krishi Bhushan Award, emphasized the importance of youth becoming entrepreneurs in the field of organic farming, agribusiness, and agricultural product processing.

Mr Shelke delivered a keynote speech as part of a special lecture organized by the Women's Grievance Redressal Committee on the occasion of International Youth Day at Mahatma Gandhi Vidyamandir's Arts and Commerce College, Yeola. The event was presided over by Principal Dr Bhausaheb Game in a jovial atmosphere. Mr Shelke shared insights gained from studying crop production and agriculture practices mentioned in Vedas and Ayurveda, which have helped increase agricultural income.

The expert suggested that self-marketing of organically grown produce, packed in attractive packaging, can lead to higher profits. Obtaining trademarks and quality certifications, such as Agmark, can further enhance the value of the products. Mr Shelke encouraged youth to establish subsidiary industries and become entrepreneurs in the agricultural sector. He cited examples of successful agribusinesses, such as caste flour and wood oil, which have gained popularity among film actors and celebrities. Mr Shelke also advised the youth not to feel ashamed of any kind of work or salesmanship.

Reflecting on his own experience, Mr Shelke shared that his financial situation has significantly improved through these practices.

Principal Dr Game highlighted the importance of perseverance, dedication, and dignified labour for the youth, urging them to explore opportunities in organic farming. The event was attended by Vice Principal Shivaji Gaikwad, Senior Supervisor Arun Vanarse, and Junior Supervisor Prof. Sonawane.

Due to the ongoing COVID-19 pandemic, the event was conducted online via Google Meet. Technical assistance was provided by Dr Gautam Kolte, and the introduction was delivered by Manisha Gaikwad, Head of the Women's Grievance Redressal Committee. The chief guests were introduced by Prof. Kailas Bachhav. The moderation of the event was handled by Dr Dhanraj Dhangar, and gratitude was expressed by Prof. Kavita Kanade.

शेतीपूरक व्यवसायामध्ये उद्योजक व्हा

सद्भाऊ शेळके : येवल्यात आंतरराष्ट्रीय युवादिनी व्याख्यान

लोकमत न्यूज नेटवर्क

येवला : सेंद्रिय शेती, शेतीपूरक व्यवसाय व शेतीमालावर प्रक्रिया उद्योग उभे करून युवकांनी उद्योजक व्हावे, असे प्रतिपादन सेंद्रिय शेती तज्ज्ञ कृषी भूषण पुरस्कार प्राप्त सद्भाऊ शेळके यांनी केले.

येथील महात्मा गांधी विद्यामंदिर संचलित कला व वाणिज्य महाविद्यालयात आंतरराष्ट्रीय युवा दिनानिमित्त महिला तक्रार निवारण समितीच्यावतीने आयोजित विशेष व्याख्यान प्रसंगी शेळके प्रमुख वक्ते म्हणून बोलत होते. अध्यक्षस्थानी प्राचार्य डॉ. भाऊसाहेब गमे होते. वेद, आयुर्वेदातून शेतीतील पिके व उत्पादन याविषयी अभ्यास करून आपण शेतीतून उत्पन्न वाढविले.

सेंद्रिय शेतीतून पिकवलेल्या उत्पादनाचे स्वतः विपणन केले, मागणीप्रमाणे पिकांचे उत्पादन घेतले. त्यामुळे आपल्याला शेतीतून मोठा आर्थिक फायदा झाल्या व आपली

भाजीपाला, धान्य पॅकिंग करून विक्री करावी

स्वतः पिकवलेला भाजीपाला, धान्य स्वतः पॅकिंग करून विकल्या पाहिजेत. त्यातून अधिक नफा मिळतो. त्यासाठी ट्रेडमार्क, ॲगमार्क आपणास घेता येतो. स्वतःच्या शेतीत राबूनही शेतीपूरक उद्योग आपण उभारू शकतो व उद्योजक बनू शकतो. आपण स्वतः जात्यावरचे पीठ, लाकडी घाण्यावरचे तेल असे अनेक शेतीपूरक उद्योग चालवतो व त्यातून निर्मित उत्पादनांना अनेक चित्रपट कलाकार व सेलिब्रिटीजची पसंती आहे, मागणी आहे, असेही शेळके यांनी सांगितले. पैसे भरून नोकरी करण्यापेक्षा शेतीपूरक व्यवसाय युवकांनी करावा, कोणत्याही कामाची, विक्रीची लाज वाटू देऊ नका, असा सल्लाही त्यांनी युवकांना दिला.

आर्थिक स्थिती उन्नत झाली असे सद्भाऊ शेळके यांनी यावेळी आपले अनुभव कथन करतांना सांगितले.

अध्यक्षीय मनोगतात प्राचार्य डॉ. गमे यांनी, युवकांनी चिकाटी, ध्येयनिष्ठा व श्रमप्रतिष्ठा अंगी बाणवणे महत्त्वाचे असून युवकांनी सेंद्रिय शेतीकडे वळावे असे आवाहनही केले. कार्यक्रमास उपप्राचार्य शिवाजी गायकवाड, वरिष्ठ पर्यवेक्षक अरुण वनारसे, कनिष्ठ पर्यवेक्षक प्रा. वैभव सोनवणे,

कार्यालयीन अधीक्षक सुनील वाघ उपस्थित होते.

कोरोनाच्या पार्श्वभूमीवर ऑनलाईन गुगल मीटवर हा कार्यक्रम घेण्यात आला. कार्यक्रमाला डॉ. गौतम कोलते यांचे तांत्रिक सहाय्य लाभले. प्रास्ताविक महिला तक्रार निवारण समितीच्या प्रमुख मनीषा गायकवाड यांनी केले, तर प्रमुख अतिथींचा परिचय प्रा. कैलास बच्छाव यांनी करून दिला. सूत्रसंचालन डॉ. धनराज धनगर यांनी केले, तर आभार प्रा. कविता कानडे यांनी मानले.



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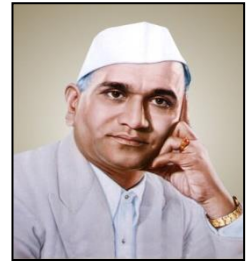
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MAHATMA GANDHI VIDYAMANDIR'S, ARTS & COMMERCE COLLEGE, YEOLA, DIST. NASHIK



Report: College Best Practice - Guiding and Encouraging Farmers through Government Scheme Awareness

12 July 2022

The faculties of Arts and Commerce College, Yeola, took a commendable initiative to guide and encourage farmers by distributing pamphlets informing them about various government schemes and facilities. This initiative aimed to acquaint farmers with supplementary businesses and help them access government support. The effort was led by Prof. P. R. Disagaj, Prof. T. S. Sangale, and Dr. R. N. Wakale. The following report outlines the impact and effectiveness of this initiative.

Objectives:

1. Informing farmers about various government schemes and facilities.
2. Encouraging farmers to apply for relevant schemes to support their supplementary businesses.
3. Promoting awareness of government initiatives and assistance available to farmers.
4. Establishing a collaborative relationship between the college and local farmers.

Methods:

1. Scheme Research: The faculty members thoroughly researched various government schemes and facilities related to agriculture and supplementary businesses. They compiled detailed information, including eligibility criteria, benefits, and application procedures, for each scheme.

2. Pamphlet Creation: Based on the collected information, the faculty members designed informative pamphlets. The pamphlets included clear and concise details about the schemes, their advantages, and the necessary steps to apply for them. The language used was simple and easily understandable by the farming community.

3. Distribution Campaign: A targeted distribution campaign was organized to reach out to the farmers effectively. The faculty members collaborated with local agricultural cooperatives, farmer associations, and village panchayats to identify the areas with the highest concentration of farmers. Pamphlets were distributed during agricultural fairs, community gatherings, and at the college campus itself.

4. Interactive Sessions: To address any queries and provide further assistance, the faculty members organized interactive sessions with interested farmers. These sessions allowed farmers to seek clarifications and gain a better understanding of the schemes. The faculty members patiently addressed all questions and concerns raised by the farmers.

Results and Impact:

1. Increased Awareness: The initiative successfully increased awareness among farmers about various government schemes and facilities available to support their supplementary businesses. Farmers who were previously unaware of such schemes gained valuable knowledge about the assistance they could access.

2. Application Uptake: The initiative effectively encouraged farmers to apply for the government schemes. Many farmers showed a keen interest in the schemes after understanding their benefits and eligibility criteria. As a result, the number of applications from the farming community significantly increased.

3. Improved Livelihoods: By accessing government schemes, farmers were able to enhance their supplementary businesses, diversify their income sources, and improve their overall livelihoods. The schemes facilitated access to better infrastructure, improved technology, financial support, and marketing opportunities.

4. Strengthened College-Farmer Relationship: The initiative helped establish a positive and collaborative relationship between the college and the farming community. Farmers appreciated the college's efforts to guide and support them, which further strengthened the bond between the two entities.

Conclusion:

The initiative led by Prof. P. R. Disagaj, Prof. T. S. Sangale, and Dr. R. N. Wakale at Arts and Commerce College, Yeola, to distribute pamphlets informing farmers about various government schemes and facilities proved to be highly fruitful. By increasing awareness and encouraging farmers to apply for relevant schemes, the initiative contributed to the overall well-being and prosperity of the farming community. The college's commitment to such community-oriented practices showcases its dedication to fostering sustainable agricultural development and supporting the local economy.





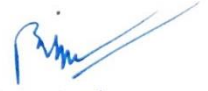






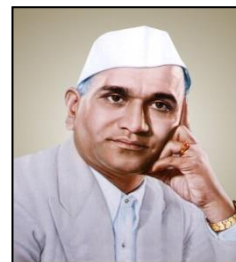



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Promoting Organic Farming

On 3 Jan. 2023, Arts and Commerce College, Yeola organised a programme to promote organic farming in India. The chief guest for the programme Mr Sadabhau shelke emphasized the importance of sustainable agriculture. He advocated that a Farmer Guidance Programme titled "Organic Farming is the need of the hour". The event witnessed the presence of esteemed individuals such as Ganpat Lahere, Praveen Lahere, and Dr R. N. Wakle.

Krishibhushan Sadabhau Shelke, a prominent advocate for organic farming, highlighted the detrimental effects of excessive chemical usage on agricultural lands. He emphasized that organic farming is the need of the hour to protect our environment and ensure a healthy future.

The Programme was chaired by Principal Dr Bhausahab Game, who emphasized the importance of farmers having control over their produce and setting fair prices for their goods. He encouraged farmers to explore innovative agricultural practices and diversify their income streams through supplementary businesses. Principal Game emphasized that with proper financial planning and determination, farmers can achieve personal progress without being overly dependent on external factors.

In his speech, Principal Game stressed the significance of adopting modern technology to enhance agricultural productivity and profitability. The event also featured introductions by Prof. Pandharinath Disagaj and Dr Kavishwar Nalavde, who provided valuable insights into the topic. Ganpat Lahere, Praveen Lahere, Dr R. N. Wakle, and Prof. Ajinkya Patil graced the occasion with their presence, further enriching the discussion.

The Farmer Guidance Programme aimed to empower farmers with knowledge and strategies to transition towards organic farming practices. The event concluded with a vote of thanks offered by Coordinating Prof. Ramprasad Vaval, expressing gratitude to Dr Nanasaheb Dabhade for his support.

The Programme served as a platform for fruitful discussions on sustainable agriculture and the crucial role of organic farming in preserving our environment and ensuring a prosperous future for farmers.





येवल्यात शेतकरी मार्गदर्शन कार्यक्रमात कृषिभूषण सदाभाऊ शेळके यांच्या सत्कारप्रसंगी गणपत लहरे, प्रवीण लहरे, डॉ. आर. एन वाकळे आदी.

सेंद्रिय शेती ही काळाची गरज : सदाभाऊ शेळके

येवल्यात शेतकरी मार्गदर्शन कार्यक्रम

लोकमत न्यूज नेटवर्क

येवला : जमीन आपली आई आहे. तिला विष खाऊ घालणे चुकीचे आहे. रसायनांच्या अति वापराने भयंकर परिस्थिती उद्भवली असून सेंद्रिय शेती ही काळाची गरज आहे, असे प्रतिपादन कृषिभूषण सदाभाऊ शेळके यांनी केले. कोटमगाव येथे येवला कला व वाणिज्य महाविद्यालय अर्थशास्त्र विभागाच्या वतीने आयोजित शेतकरी मार्गदर्शन कार्यक्रमप्रसंगी शेळके बोलत होते.

कार्यक्रमाच्या अध्यक्षस्थानी प्राचार्य डॉ. भाऊसाहेब गमे होते. शेतकऱ्यांना स्वतःच्या मालाची मार्केटिंग करता आली पाहिजे. स्वतःच्या मालाचा भाव स्वतः ठरवता आला पाहिजे. शेतकऱ्यांनी शेतीत वेगवेगळे प्रयोग करून प्रगती साधावी. हे करताना निश्चय पक्का असायला हवा. आम्ही पिकवतो; परंतु विकायची आम्हाला लाज वाटते. ही परिस्थिती बदलली पाहिजे, असेही यावेळी शेळके

स्व प्रगती साधा

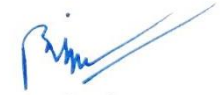
शेतीबरोबरच इतर पुरक व्यवसाय केले पाहिजे. त्यामुळे आर्थिक नियोजन चांगले साधता येते. शेतकऱ्यांच्या मुलांनी कधीही न्यूनगंड बाळगू नये. बाह्य जगात जास्त अडकून न जाता कष्ट करून स्वतःची प्रगती साधली पाहिजे, असेही शेळके म्हणाले.

म्हणाले. अध्यक्षीय भाषणात प्राचार्य गमे म्हणाले की, व्यापारी तत्त्वाने शेती कधीही तोट्यात जात नाही. त्यासाठी आधुनिक तंत्रज्ञान स्वीकारण्याची गरज आहे. प्रास्ताविक प्रा. पंढरीनाथ दिसागज यांनी केले. पाहुण्यांचा परिचय डॉ. कविश्वर नलावडे यांनी करून दिला. कार्यक्रमास गणपत लहरे, प्रवीण लहरे, डॉ. आर. एन वाकळे, प्रा. अजिंक्य पाटील उपस्थित होते. सूत्रसंचालन प्रा. रामप्रसाद वाव्हळ यांनी केले, तर आभार डॉ. नानासाहेब दाभाडे यांनी मानले.

लोकमत 6.1.23




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